

***Building Success of Evidence-Based Community Programs:  
Improving Chronic Disease Outcomes in Maryland  
September 7, 2016***

**Target Audience:**

Chronic disease professionals (CDEs, CDSMP, DSMP, DSME, DPP providers) coaches/leaders, local health departments, aging network, health care/allied health professionals

**Goal:**

To provide professionals with practical skills that will strengthen the utilization and sustainability of evidence-based community programs for chronic diseases and facilitate the development of partnerships

**Overall Objectives:**

1. Understand the importance of evidence-based community programs for communities
2. Identify a strategy for inclusion for all communities
3. Identify a tool or strategy to increase referrals to evidence-based programs

**Agenda:**

8:00 am – 8:30 am	<b>Registration, Breakfast, Exhibitors</b>
8:30 am – 8:45 am	<b>Welcome</b> Michelle Spencer, MS <i>Director, Prevention of Health Promotion Administration, Maryland Department of Health and Mental Hygiene</i>
8:45 am – 9:45 am	<b>Keynote – Laying the Groundwork for Success of Evidence-Based Self-Management Programs</b> Lisa Ferretti, LMSW <i>Executive Director and Research Assistant Professor, Quality and Technical Assistance Center of New York and the Center for Excellence in Aging &amp; Community Wellness</i>
9:45 am – 10:30 am	<b>Paving the Way for Evidence-Based Programs for All Communities: A Focus on Disabilities</b> Jennifer Eastman, MBA <i>Director of Community Living Policy, Maryland Department of Disabilities</i>
10:30 am – 10:55 am	<b>Break: Networking and Exhibitors</b>
10:55 am – 11:40 am	<b>A Further Look at Health Disparities: Lessons Learned from Health Enterprise Zones</b> Maura Dwyer, DrPH, MPH, <i>Department of Health and Mental Hygiene</i> Patricia Czapp, MD, FAAFP, <i>Anne Arundel Medical Center</i> Sharon Cameron, <i>Anne Arundel Medical Center</i> Lori Werrell, MPH, MCHES, <i>MedStar St. Mary's Hospital</i>

11:40 – 12:00 pm	<b>Online Tools for Evidence-Based Programs: Be Healthy Maryland and Maryland Workshop Wizard</b> Sue Vaeth, MS <i>Diabetes Program Coordinator, Department of Health and Mental Hygiene</i>
12:00 pm – 12:45 pm	<b>Lunch</b>
12:45 pm – 2:00 pm	<b>Toolkit for Program Success: Partnerships</b> <b>Moderator</b> Karen Poisker, MSN, MBA, NEA-BC <i>Peninsula Regional Medical Center</i> <b>Including Hypertension within Programs</b> Lisa Ferretti, MSW <i>Quality and Technical Assistance Center of New York</i> <b>Linking Local Health Departments and Federally Qualified Health Clinics</b> Crystal Bell, MPA <i>Somerset County Health Department</i> <b>Linking Community and Health Care Organizations</b> Leigh Ann Eagle <i>Maintaining Active Citizens, Inc.</i> <b>Facilitating Referrals between Diabetes Self-Management Programs</b> Ginny Mirenzi, MS, RD, LDN, CDE <i>Center for Diabetes and Endocrinology at Baltimore Washington Medical Center</i>
2:00 pm – 2:10 pm	<b>Break</b>
2:10 pm – 3:10 pm	<b>Toolkit for Program Success: Program Engagement and Sustainability</b> <b>Moderator</b> Sue Vaeth, MS <i>Department of Health and Mental Hygiene</i> <b>Involving Community Partners</b> Monica Guerrero Vazquez, MSc <i>Johns Hopkins Centro SOL</i> <b>Fostering Participant Interest</b> Diane Collins, ND <i>Collins Wellness Center</i> <b>Connecting Non-Traditional Collaborators</b> Erin Penniston, MSW <i>Department of Health and Mental Hygiene</i>
3:10 pm	<b>Action Steps</b> Kristi Pier, MHS, CHES <i>Director, Center for Chronic Disease Prevention and Control, Department of Health and Mental Hygiene</i>
3:30 pm	<b>Close</b>